

ANASTASIYA KRASNOVA

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DIGITAL/UX DESIGNER

CONTACT

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EDUCATION

2014 - 2015

Web Design - Post Graduate
Sheridan College

2007 - 2011

Bachelor of Illustration
Sheridan College

LANGUAGES / TOOLS

Adobe Creative Suite
HTML5
CSS
jQuery

HONOURS / AWARDS

Applied Arts Award
Web Design Category, 2016

High Honours, 4.0 GPA
Sheridan College, 2015

OBJECTIVE

A skilled digital designer with experience in a wide variety of digital and web projects including responsive websites, UX and UI design and social media, seeking a long-term contract designing interactive projects

EXPERIENCE

2015 - Present

Works Design Communication
Digital Designer

- Conceptualize and create interactive design of large scale website projects through to campaigns, promotional materials and brand experiences
- Create user-focused experiences through wireframing, site mapping, and flow charts at a very high level
- Adhere to client brand guidelines, industry standards and best practices as presented in creative briefs
- Successfully manage multiple projects simultaneously in a fast-paced work environment with deadlines, new challenges and changing priorities

2010 - 2014

Home Dec Design
Designer

- Design graphics and illustrations for fabric production
- Design marketing materials such as brochures and print and online advertising
- Participate in setup and management of photo shoots for new photography, photo-editing and post-production work

SKILLS

Design

- Creating innovative visual designs within brand guidelines
- Creating original creative concepts that are implemented from development to launch
- Creating highly usable interface solutions focused on user experience

Development

- Translating PSD files into responsive HTML/CSS web pages
- Performing cross-browser testing across multiple platforms